

### Microsoft 365, Exchange Server and Outlook Market Analysis, 2023-2027

http://www.radicati.com

Cost – US \$3,000 by company P.O. or \$2,500 by credit card

A detailed analysis of market penetration of Microsoft 365, Exchange Server, Outlook, and Outlook on the web in the Email and Collaboration market. The study includes:

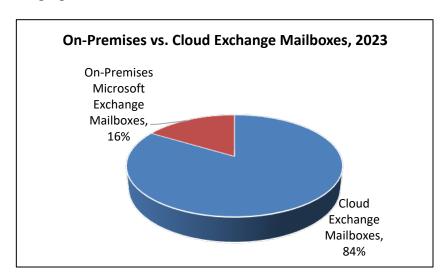
Worldwide Email Users and Mailbox Forecast. Worldwide Microsoft Exchange Mailbox Forecast.

Microsoft 365 and Hosted Exchange – Installed Base Forecast, Breakouts by Region, Business Size, and Vertical Industry

On-Premises Microsoft Exchange Server – Installed Base Forecast, Breakouts by Region, Business Size, Version, and Vertical Industry

Microsoft Outlook – Mailbox Forecast, Breakouts by Version, Region, and Business Size Product Analysis for Microsoft 365, Exchange Server, and Outlook.

This report is intended for Investors, Corporate Customers and Vendors who need to make informed decisions about Messaging and Collaboration.



# TABLE OF CONTENTS

SCOPE	5
METHODOLOGY	6
EXECUTIVE SUMMARY	7
CHAPTER 1: WORLDWIDE MAILBOXES	9
1.1 WORLDWIDE EMAIL USERS AND MAILBOX FORECAST, 2023-2027	10
1.2 WORLDWIDE EXCHANGE MAILBOX FORECAST, 2023-2027	13
CHAPTER 2: MICROSOFT 365 AND HOSTED EXCHANGE	15
2.1 CLOUD MAILBOXES INSTALLED BASE FORECAST, 2023-2027	16
2.2 MICROSOFT 365 HOSTED EXCHANGE INSTALLED BASE FORECAST, 2023-2027	18
2.3 MICROSOFT 365 INSTALLED BASE BY REGION	-
2.4 MICROSOFT 365 INSTALLED BASE BY BUSINESS SIZE	21
2.5 MICROSOFT 365 INSTALLED BASE BY INDUSTRY	23
CHAPTER 3: ON-PREMISES EXCHANGE SERVER	25
3.1 EXCHANGE SERVER INSTALLED BASE FORECAST, 2023-2027	26
3.2 EXCHANGE SERVER COMPETITION	27
3.3 EXCHANGE SERVER INSTALLED BASE BY REGION	28
3.4 EXCHANGE SERVER INSTALLED BASE BY BUSINESS SIZE	
3.5 EXCHANGE SERVER INSTALLED BASE BY VERSION	
3.6 EXCHANGE SERVER INSTALLED BASE BY INDUSTRY	34
CHAPTER 4: MICROSOFT EMAIL CLIENTS	36
4.1 WORLDWIDE EMAIL CLIENTS INSTALLED BASE FORECAST, 2023-2027	37
4.2 MICROSOFT EMAIL CLIENT INSTALLED BASE FORECAST, 2023-2027	38
4.2.1 Outlook Installed Base by Version	40
4.2.2 Outlook Installed Base by Region	42
4.2.3 Outlook Installed Base by Business Size	44
CHAPTER 5: PRODUCT OVERVIEW AND ANALYSIS	46
5.1 MICROSOFT 365	
5.2 MICROSOFT EXCHANGE SERVER	53
5.3 MICROSOFT OUTLOOK	57

# LIST OF FIGURES

Figure 3: Microsoft Exchange On-Premises vs. Cloud Deployment, 2023 vs. 2027	Figure 1: On-Premises Exchange vs. Cloud-based Exchange Deployment, 2023	8
Figure 4: Microsoft 365 IB by Region, 2023-2027	Figure 2: Worldwide Business vs. Consumer Mailboxes, 2023	12
Figure 5: Microsoft 365 IB by Business Size, 2023-2027	Figure 3: Microsoft Exchange On-Premises vs. Cloud Deployment, 2023 vs. 2027	14
Figure 6: Microsoft 365 by Industry, 2023	Figure 4: Microsoft 365 IB by Region, 2023-2027	21
Figure 7: On-Premises Microsoft Exchange Server Market Share, 2023 vs. 2027	Figure 5: Microsoft 365 IB by Business Size, 2023-2027	23
Figure 8: On-Premises Exchange Server IB by Region, 2023 vs. 2027	Figure 6: Microsoft 365 by Industry, 2023	24
Figure 9: On-Premises Exchange Server IB by Business Size, 2023 - 2027	Figure 7: On-Premises Microsoft Exchange Server Market Share, 2023 vs. 2027	27
Figure 10: On-Premises Exchange Server IB by Version, 2023- 2027	Figure 8: On-Premises Exchange Server IB by Region, 2023 vs. 2027	30
Figure 10: On-Premises Exchange Server IB by Version, 2023- 2027	Figure 9: On-Premises Exchange Server IB by Business Size, 2023 - 2027	32
Figure 12: Microsoft Email Client IB Forecast, 2023 – 2027	- · · · · · · · · · · · · · · · · · · ·	
Figure 12: Microsoft Email Client IB Forecast, 2023 – 2027	Figure 11: Exchange Server by Industry, 2023	35
Figure 14: Microsoft Outlook IB by Region, 2023 vs. 2027		40
	Figure 13: Microsoft Outlook by Version, 2023 vs. 2027	41
	Figure 14: Microsoft Outlook IB by Region, 2023 vs. 2027	43
	• •	

#### LIST OF TABLES

Table 1: Worldwide Email Users and Mailboxes, 2023-2027	. 10
Table 2: Worldwide Business vs. Consumer Mailboxes, 2023-2027	. 10
Table 3: Worldwide Microsoft Exchange IB, 2023 – 2027	. 14
Table 4: Worldwide Cloud Exchange Mailboxes, 2023-2027	. 17
Table 5: Microsoft 365 vs. Hosted Microsoft Exchange IB, 2023-2027	. 18
Table 6: Worldwide Microsoft 365 IB by Region, 2023-2027	. 20
Table 7: Worldwide Microsoft 365 IB by Business Size, 2023-2027	. 22
Table 8: Microsoft 365 IB by Industry, 2023	. 24
Table 9: Worldwide On-Premises Exchange Mailboxes, 2023 – 2027	. 26
Table 10: Competing On-Premises Vendor Summary, 2023	. 28
Table 11: On-Premises Exchange Server IB by Region, 2023 – 2027	. 29
Table 12: Worldwide On-Premises Exchange IB by Business Size (M), 2023 - 2027	. 31
Table 13: Worldwide On-Premises Exchange Server IB by Version, 2023-2027	. 33
Table 14: Exchange Server Version Support Lifecycle	. 34
Table 15: Exchange Server IB by Industry, 2023	. 34
Table 16: Worldwide Email Clients by Type, 2023 - 2027	. 37
Table 17: Worldwide Microsoft Email Client IB by Type, 2023 – 2027	. 39
Table 18: Microsoft Outlook by Version, 2023 – 2027	. 41
Table 19: Microsoft Outlook Support Lifecycle	. 42
Table 20: Microsoft Outlook IB by Region, 2023 – 2027	. 43
Table 21: Worldwide Microsoft Outlook IB by Business Size, 2023 – 2027	. 45

#### **About The Radicati Group, Inc.**

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

**ORDER FORM** To order, please go to our website <u>www.radicati.com</u>, or fill out the following form and email it to admin@radicati.com

Microsoft 365, Exchange Server and Outlook Market Analysis, 2023 - 2027					
Name:	Company:				
□ P.O. \$3,000 Note: We will need the actual P.O. paperwork from your Purchasing Department before we can fill the orders.					
□ Credit Card \$2,500 □ VISA □ MasterCard □ Amex					
Card Number:		Exp. Date:			
Signature:					
Address:					
City, State, Zip:					
Country:					
Please indicate street address - NO P.O. BOX please!					
Phone:	Email:				